

# rosalie wild

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*I am a designer trained in Industrial Design and interested in the intersection of art and manufacturing. In my work experience, I have developed abilities in writing, organizing, and facilitating communications for design studios, retail stores, and arts organizations.*

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## education

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### **California College of the Arts**

San Francisco, CA 2012

BFA Industrial Design, Visual Studies minor

## skills

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### **Design**

Sketching, perspective and technical drawing, digital drawing, modeling, and rendering in Adobe Illustrator, Photoshop, and Solidworks

### **Graphic Design**

Adobe Illustrator, Indesign, and Photoshop

### **Photography**

Manual and auto, film and digital, studio lighting, product photography, editing in Photoshop

### **Research/Writing**

Secondary Research, interviews, photo/video documentation, organizing results, writing summaries, proposals, and press releases

### **Project Management**

Developing systems for organizing/planning in Basecamp, Dropbox, Skype, Microsoft Office, Shopify, Salesforce, Google Drive, and LibraryThing

### **Prototyping**

Sketch modelmaking in paper/cardboard/other materials, bandsaw, tablesaw, router, mill, lathe, sanders, painting, moldmaking/casting, glass production work

### **Digital Fabrication**

Illustrator/Solidworks to generate files for lasercutting/CNC routing/3D printing

### **Textiles**

Sewing, basic patterning, weaving, dyeing, bonding, embroidery, knitting, felting, printing

### **Ceramics**

Wheelthrowing, casting, mixing glazes and slips, image transfer processes

## experience

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### **Heath Ceramics**

Design Assistant

Sausalito, CA

April 2013-current

[www.heathceramics.com](http://www.heathceramics.com)

Communicate, plan, and execute design decisions within dinnerware and tile manufacturing facility. Prototype and record new techniques for future development. Modelmaking for production tooling. Coordination of seasonal collection: concept/experimentation, photoshoot, merchandise curation, training documentation for production. Facilitate projects with Heath collaborators.

### **Workshop**

Online Marketing Producer

San Francisco, CA

November 2009-current

[www.workshop-sf.com](http://www.workshop-sf.com)

Design graphics for marketing an independent womens' clothing retailer via email/facebook/website, photograph products for online store, establish and maintain online store, post products in the online store with inventory and descriptive information.

### **New Lief Design Center**

Studio Assistant

San Francisco, CA

August 2012-April 2013

[www.newliefdesigncenter.com](http://www.newliefdesigncenter.com)

Collaborate on design and prototyping of ceramic chicken feeder and waterer, design and execute tests of new glaze recipes, build record keeping systems, everyday maintenance of ceramic studio, mix glazes and casting slips, consult on design of studio's website

## experience

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### **WE'VE**

Artisan Liaison  
San Francisco, CA  
July 2012-April 2013  
[www.wevebuilt.com](http://www.wevebuilt.com)

Establish and facilitate relationships with domestic and international artisan groups for start-up e-commerce community, develop product code system and packaging guidelines, coordinate delivery of content between artisans, writers, photographers/videographers, and technologists, communicate design concepts to artisans, design brand materials

### **Green Dragon Office**

Intern  
Los Angeles, CA, Summer 2011  
[www.greendragonoffice.com](http://www.greendragonoffice.com)

Archived and documented assets for graphic design studio's physical project archive, coordinated image assets for pre-press stage of catalog projects, collected and edited content for studio's website

### **Oax-i-fornia**

Design Collaborator  
Oaxaca, Mexico  
July-August 2010  
[www.oaxifornia.org](http://www.oaxifornia.org)

Engaged in cross-cultural collaborative workshop, partnered with silk artisans to learn and document their work, explored new possibilities for their materials and skills, designed and exhibited a collection of jewelry and accessories using silk cocoons and waste materials from the weaving process

### **Dosa**

Intern  
Los Angeles, CA  
Summers 2007-2009  
[www.dosainc.com](http://www.dosainc.com)

organized recyclable materials at the Los Angeles factory and assisted in development of an inventory of scrap materials, researched and tested materials for "Organic, Recycled, Off the Grid" invitation, created a digital press archive and inventory of printed matter for design purposes, electronically catalogued the designer's library

### **MIO**

Intern  
Philadelphia, PA  
Sept. 2007-June 2008  
[www.mioculture.com](http://www.mioculture.com)

designed and researched concepts for modular shelving, collected research for manufacturing processes and local suppliers, established catalog system for materials library and contact database

### **Fabric Workshop and Museum**

Apprentice  
Philadelphia, PA, Fall 2006  
[www.fabricworkshop.org](http://www.fabricworkshop.org)

Designed and printed repeat patterns, prepared silkscreens and assisted in printing of textiles, assisted retail store manager with displays and merchandise, cleaned and maintained studio spaces

## other enriching activities

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### **Deep Craft Atelier at Storefront Lab**

*San Francisco, Summer 2012* - Exhibited ceramic vessels in pop-up workshop/store organized by Scott Constable, set-up space and performed cashier duties

### **Wilsonart Challenge, "Seven Stumps"**

*San Francisco/New York/Chicago, Fall 2011-12* - Finalist in Wilsonart competition, exhibited chair collection at the International Contemporary Furniture Fair in New York, NeoCon in Chicago, and Propeller in San Francisco

### **CCA ID Department Blog**

*San Francisco, CA, 2010-2012* - Wrote and edited articles for a school-sponsored blog about Industrial Design students, teachers, and local events

### **High Ground Design Conversation**

*Buena Vista, CO, Summers 2005-12* - Participate in design gathering hosted each summer by Michael and Kathy McCoy as a "kitchen scholar"

### **Tassajara Zen Mountain Center**

*Carmel Valley, CA, Summers 2009-10* - Participated in work/practice program at rural monastery, experienced buddhist practice, communal systems, and serving guests